CHARACTER AREAS EXERCISE - RESULTS

Throughout the research and analysis phase of the process, the project team interviewed key stakeholders to gather insight on the biggest challenges the City has faced and will continue to face in the next 20 years. Some of the stakeholders interviewed stated that the character area map created during the previous comprehensive planning process was difficult to interpret and implement, creating confusion on the types of new developments allowed in certain areas of the City. It was stated that a clearer and more concise character area map with fewer classifications would be desirable in the comprehensive plan update.

At the November 10th workshop, attendees were put into small groups, and challenged with deciding which of the 12 character areas should be kept, consolidated, changed, and added. Each group received a large, printed character area map and a "cheat sheet" summarizing each of the character areas in terms of land uses, intensity of development, and density to help provide clarity while they made their decisions.

Character Area	Keep	Consolidate	Change
1. Ocee	4	1	
2. Technology Park	4	1	
3. River East	4	1	
4. Warsaw/Morton Road	3	1	
5. River Estates	4	1	
6. Newtown	4	1	
7. Autrey Mill Pastoral	4	1	1
8. Shakerag	4	1	
9. Medlock Bridge Road Corridor	3	1	1
10. Jones Bridge Road @ State Bridge Road	4		
11. McGinnis Ferry Road Corridor	3	1	
12. Johns Creek North	3	2	

Some groups elected to leave the character area map as is without changes. Other groups proposed the consolidation of similar character areas and those geographically close to each other (for example, one group proposed consolidating Shakerag and River East into one character area, Johns Creek North and Ocee, Newtown and River Estates, and a portion of River Estates and Autrey Mill Pastoral). One group proposed editing the border of the Autrey Mill Pastoral character area to include parcels along Buice Road, and another group proposed looking at the Medlock Bridge Road Corridor and making small changes for the sake of clarity.

These same groups were given a large, printed character map, trace paper, and markers to sketch the areas they think have potential for redevelopment, the uses for those areas, other character area improvements, and transportation improvements. The results of this portion of the exercise are on the following pages. The results will be used by the project team to inform how to proceed with situating a vibrant town center, and how it would function.

REDEVELOPMENT NODES MAP KEY

When drawing your redevelopment nodes and their connections, use this color key to help identify potential uses and types of connections. Don't limit yourselves to just this list--if you think of other types of uses and connections, feel free to add them to this key!

USES

- Redevelopment Node
- Arts District
- Entertainment District
- Office District
- Restaurant District
- Shopping/Retail District

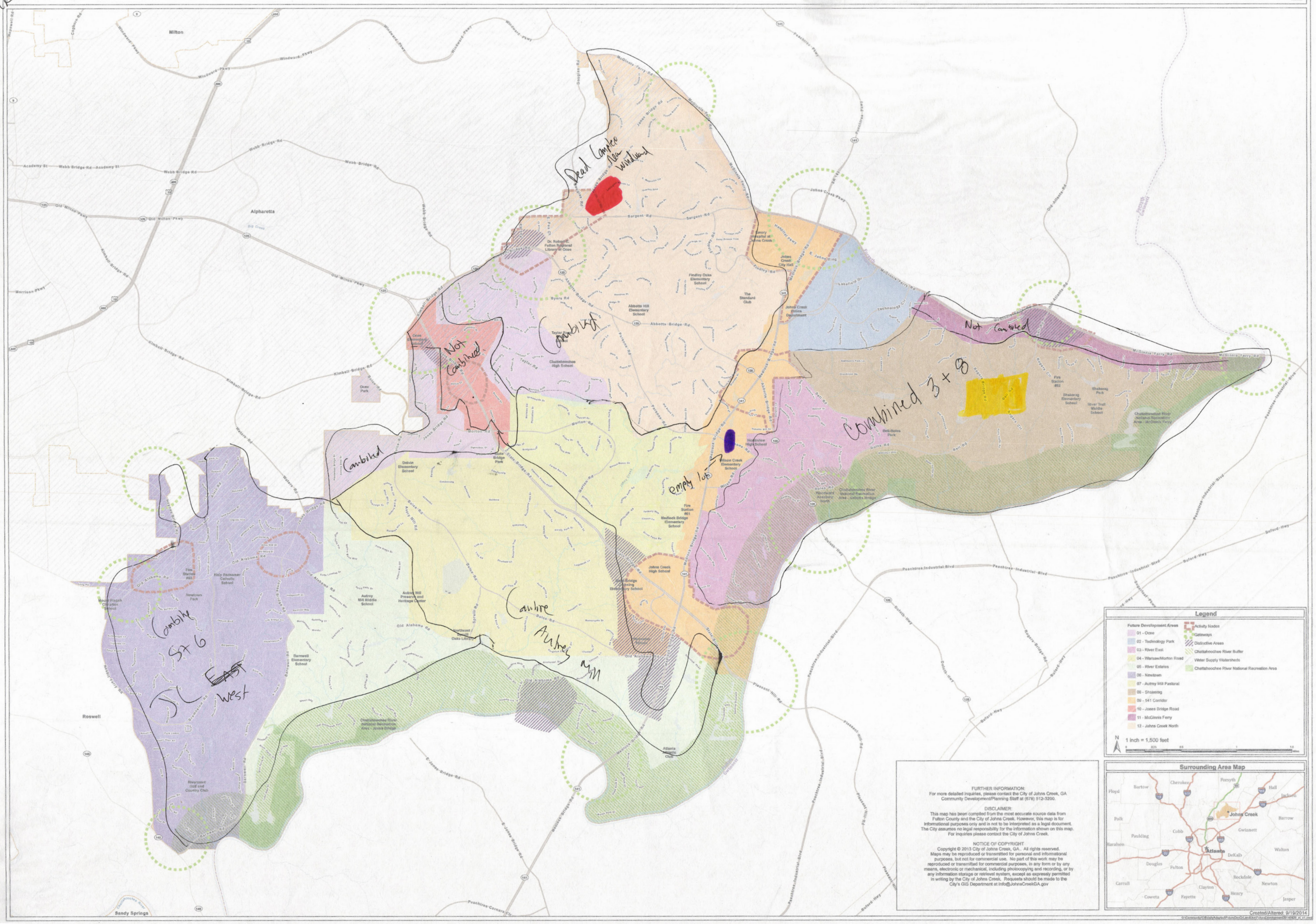
CONNECTIONS

- New road
- Greenway (nature trail)
- Multi-use trail (bikes & pedestrians

1

Future Development Map

Adopted by Mayor and Council on November 10, 2008 - Readopted December 2, 2013 - Revised September 8, 2014



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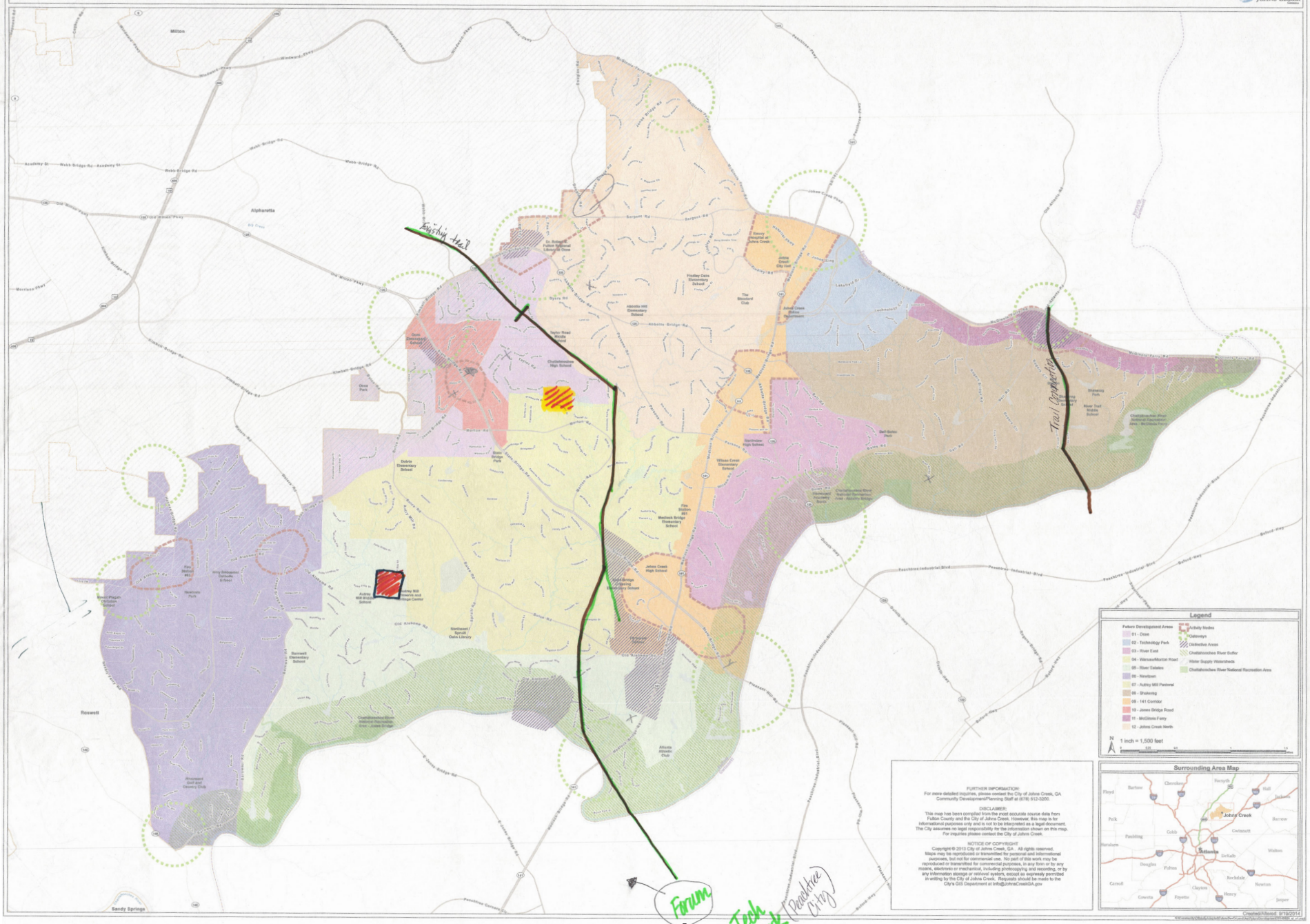

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Future Development Map

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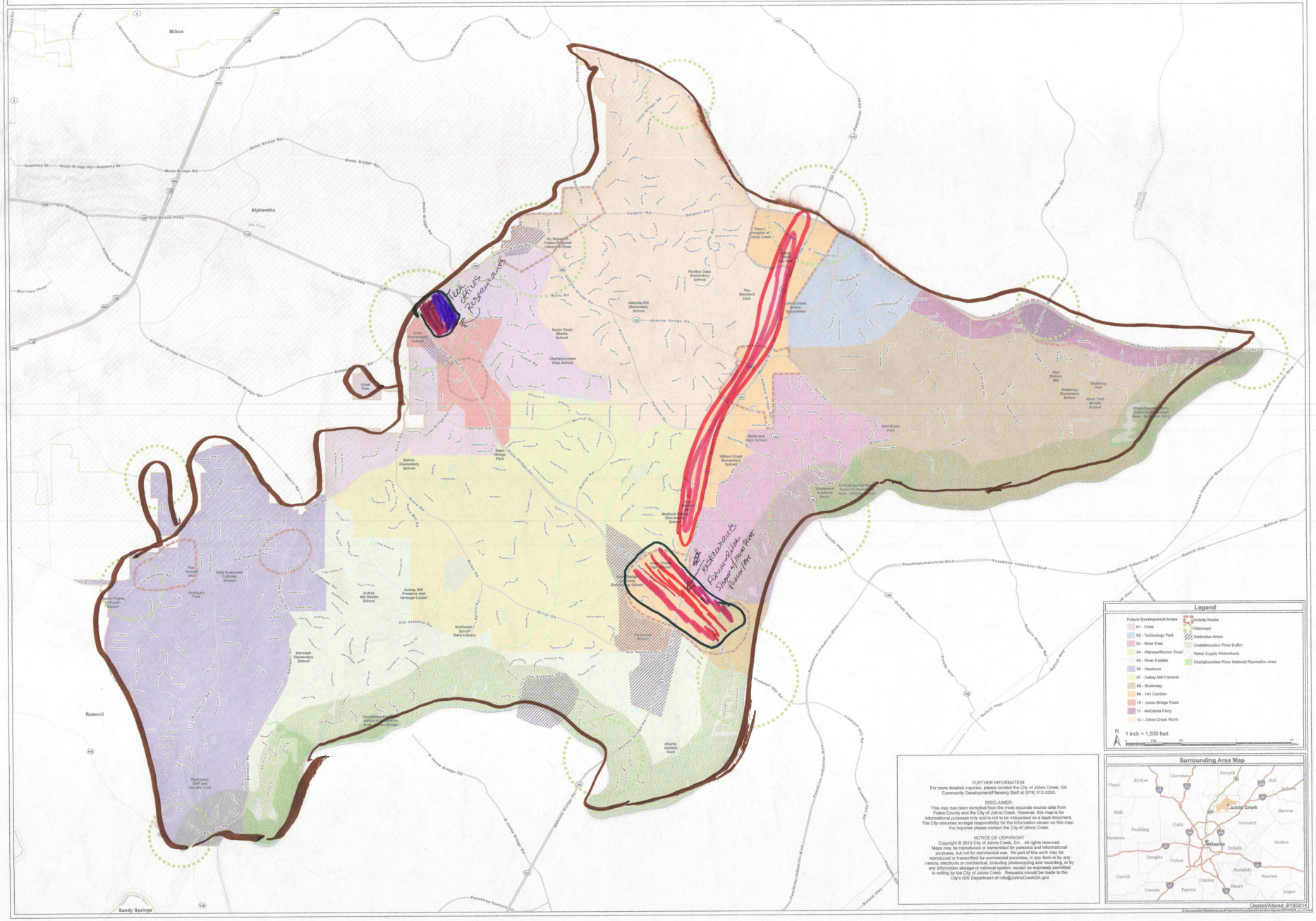

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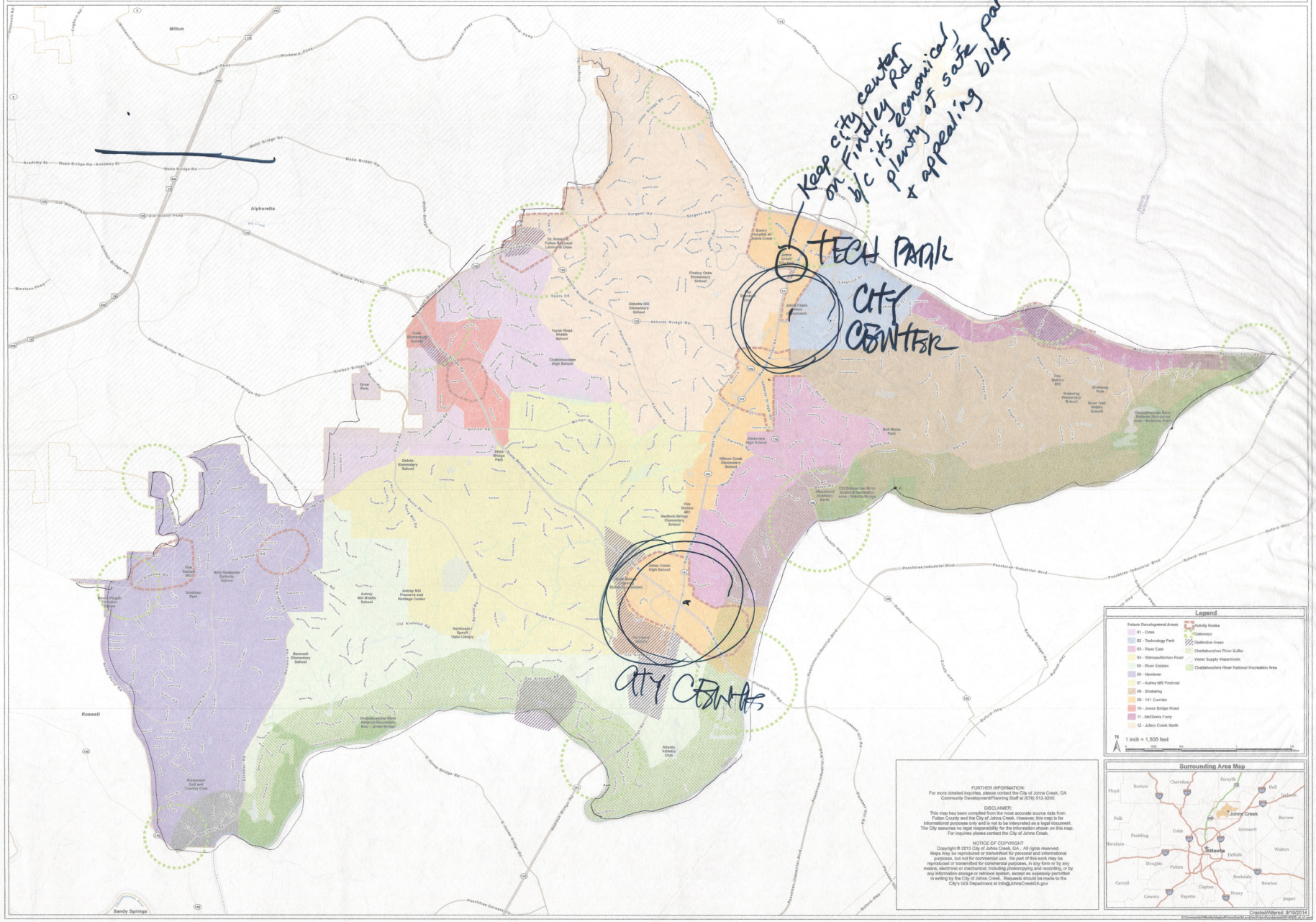
4



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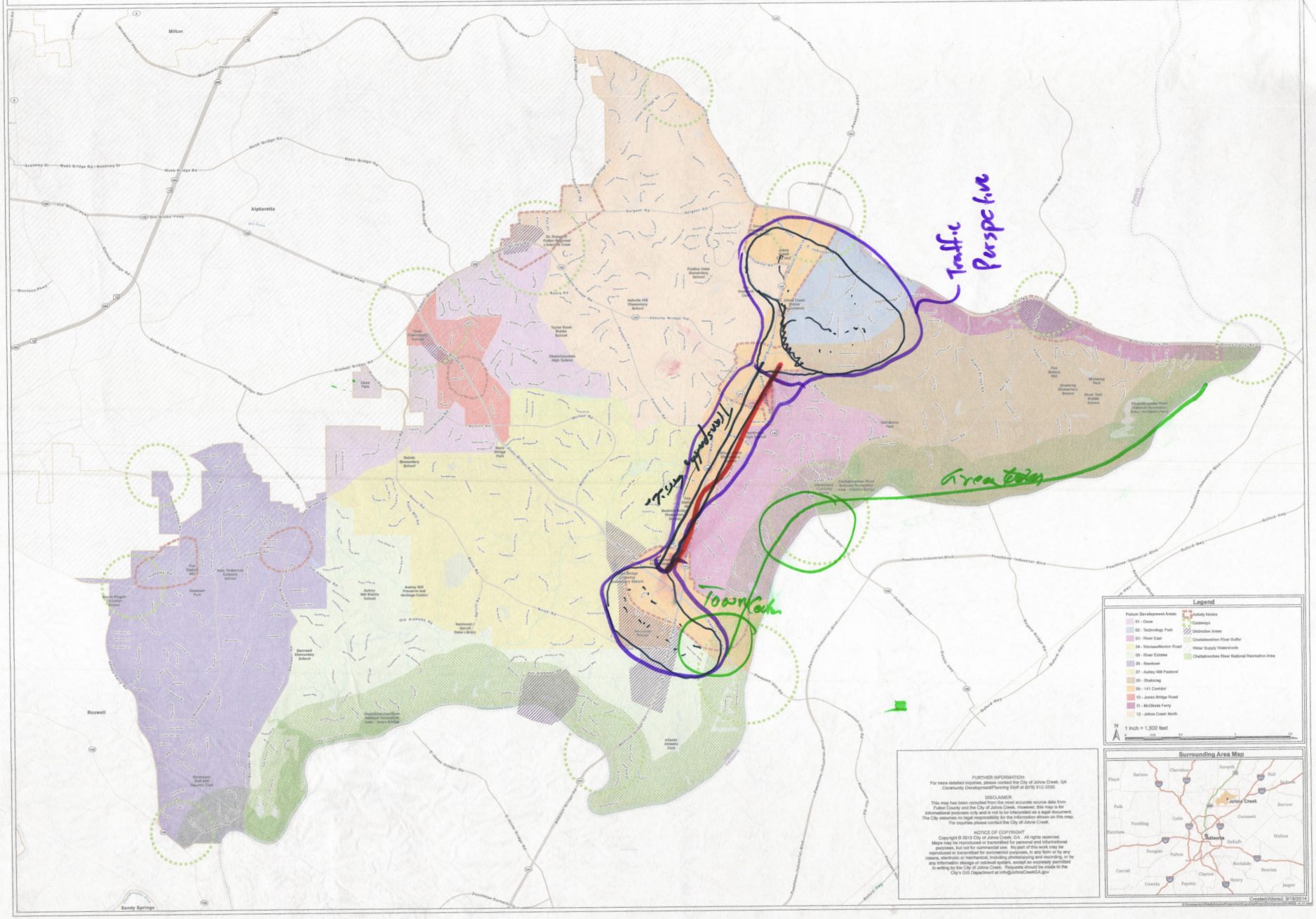

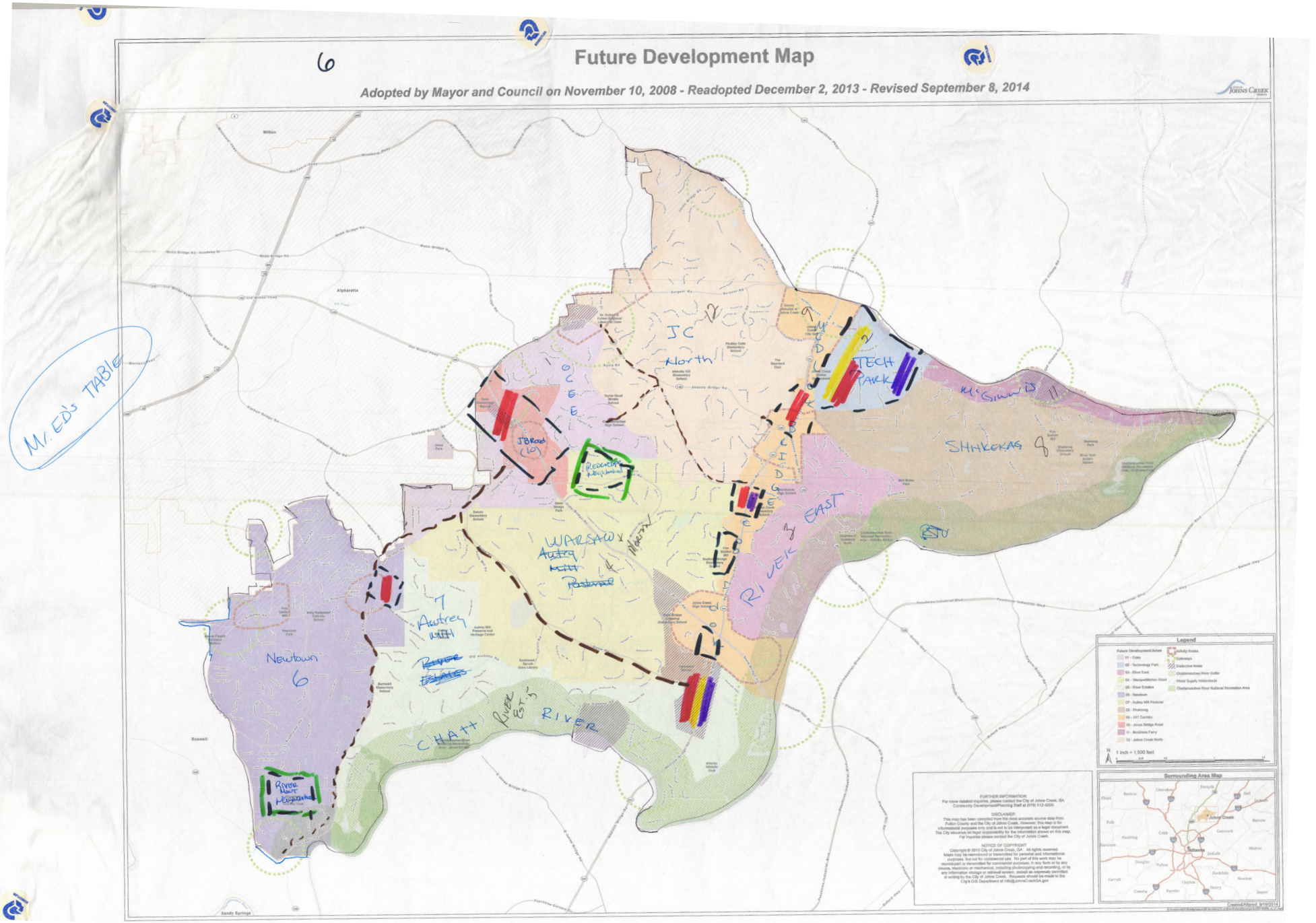
Future Development Map
Adopted by Mayor and Council on November 10, 2008 - Readopted December 2, 2013 - Revised September 8, 2014
JOHNS CREEK
6
Mr. ED's TABLE
JC North
TECH PARK
McGINNIS
SHAKERAG
EAST
RIVER
WARSAW
Autry
Postponed
Awtrey
Newtown
6
RIVER EST.
CHATT
RIVER
JBRoad (10)
Redevelop Neighborhood
River Mont Neighborhood
Roswell
Alpharetta
Milton
Sandy Springs
Legend
Surrounding Area Map
1 Inch = 1,500 feet
FURTHER INFORMATION
DISCLAIMER
NOTICE OF COPYRIGHT

Future Development Map
Adopted by Mayor and Council on November 10, 2008 - Readopted December 2, 2013 - Revised September 8, 2014
1,9,6,12 Single Family Res
~~Mixed Use~~ Small Scale Comm.
10,9, Part 6 High Density Res.
Commercial
7,8 High and Low Density Res.
- Rural
2 City Center Node
Greenway to River to City Center - along existing Creek
Warsaw/Morton Ocee Newtown
Historical Places
Legend
Surrounding Area Map
1 inch = 1,500 feet
Created/Altered: 9/16/2014